

#### MEMBERSHIP LEVELS





BENEFITS	LEGEND	ELITE	CHAMPION
Price Point	\$10,000	\$5,000	\$2,200
Member Accounts	Unlimited	7	5
Running Industry Conference Rate	\$350 off the listed price unlimited	\$225 off the listed price (limit 7)	\$200 off the listed price (limit 5)
Global Runner Survey	Included	Included	Included
Research Reports	Included	Included	Included
Job Postings	Unlimited	Unlimited	2 per year
Press Release Distribution	Unlimited	Unlimited	4 per year
Running Industry Conference Expo Booth Rate	\$500 off	\$350 off	\$225 off
Membership Directory Access	<b>v</b>	✓	✓
Webinar Access	×	v	✓
Music Licensing	Access to member rate	Access to member rate	Access to member rate
Insurance	Access to member rate	Access to member rate	Access to member rate
Marketplace Offer	<ul> <li>Featured Item</li> </ul>	¥	¥
Running Industry Alliance Conference Discount	¥	¥	✓
Content Library	¥	✓	✓
Featured in 5 Questions Interview	¥	✓	✓
Constant Contact Discount	<b>v</b>	✓	✓
RunGP Offer	✓	✓	✓
Access to Marketplace offer	<b>v</b>	✓	✓
HotelPlanner	<b>v</b>	<b>v</b>	✓
Working Advantage	<b>v</b>	✓	✓
Sizzle Reels on YouTube	<b>~</b>	✓	✓
Race Calendar Listing	¥	×	✓
HR Services	20 hours/year + access to member rate	10 hours/year + access to member rate	10 hours/year + access to member rate
PR Services - writing, planning	Up to 15 Included per year	Up to 10 Included per year	Two PR campaigns per quarter
AED Rental	5 Included	3 Included	Member rate
Advertising Services - ad & social copy	Included	Included	ad copy / social posts for two campaigns
VIP Conference Access	Included	Included	Member rate
Partner Dinner organized by Running USA	New York, Boston, Chicago, location where member is located	New York, Boston, Chicago	None
Lunch and Learn	2 per year in person, 1 virtual	1 per year in person, 1 virtual	2 virtual per year
Onboarding & Orientation	Quarterly call or as requested w/ full team	Quarterly Call w/full team	Quarterly Call 1x1
Video highlights of all conference sessions not recorded	Included	Included	Included
LinkedIn Groups	<b>&gt;</b>	✓	✓
Quarterly Group Calls	¥	¥	¥
Industry Meetups 3x-4x/year	Included	Included	Included
Logo on the bottom of all newsletters	<b>v</b>	¥	No
Logo on banner of homepage	¥	No	No
Logo on Elite page of the website	No	<b>v</b>	No
Co-branded Running USA giveaway for the conference	<b>v</b>	No	No

BENEFITS	GOLD	SILVER	BRONZE
Price Point	\$747	\$497	\$247
Member Accounts	3	2	1
Running Industry Conference Rate	\$175 off the listed price (limit 3)	\$150 off the listed price (limit 2)	\$100 off the listed price (limit 1)
Global Runner Survey	Included	Included	Included
Research Reports	\$150	\$150	\$150
Job Postings	1 per year	No	No
Press Release Distribution	10 per year	8 per year	6 per year
Running Industry Conference Expo Booth Rate	\$175 off	None	None
Membership Directory Access	✓	✓	✓
Webinar Access	✓	✓	✓
Music Licensing	Access to member rate	Access to member rate	Access to member rate
Insurance	Access to member rate	Access to member rate	Access to member rate
Marketplace Offer	<b>v</b>	✓	✓
Running Industry Alliance Conference Discount	<b>v</b>	✓	✓
Content Library	<b>v</b>	✓	✓
Featured in 5 Questions Interview	<b>v</b>	✓	✓
Constant Contact Discount	<b>v</b>	✓	✓
RunGP Offer	<b>v</b>	✓	✓
Access to Marketplace offer	<b>v</b>	✓	✓
HotelPlanner	<b>v</b>	✓	✓
Working Advantage	<b>v</b>	✓	✓
Sizzle Reels on YouTube	¥	✓	✓
Race Calendar Listing	¥	✓	✓
HR Services	Access to member rate	Access to member rate	Access to member rate
PR Services - writing, planning	4 annual campaigns	2 annual campaigns	\$100 per campaign
AED Rental	Member rate	Member rate	Member rate
Advertising Services - ad & social copy	ad copy / social posts for one campaign	\$100 campaign	No
VIP Conference Access	Member rate	Member rate	Member rate
Partner Dinner organized by Running USA	None	None	None
Lunch and Learn	1 virtual per year	1 virtual per year	None
Onboarding & Orientation	Annual Call 1x1	Annual Call 1x1	Annual Call 1x1
Video highlights of all conference sessions not recorded	\$50	\$100	\$150
LinkedIn Groups	<b>&gt;</b>	✓	✓
Quarterly Group Calls	¥	✓	×
Industry Meetups 3x-4x/year	Included	Included	Included
Logo on the bottom of all newsletters	No	No	No
Logo on banner of homepage	No	No	No
Logo on Elite page of the website	No	No	No
Co-branded Running USA giveaway for the conference	No	No	No

# LEGEND

	Price Point	\$10,000
	Member Accounts	Unlimited
	Running Industry Conference Rate	\$350 off the listed price (unlimited)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	Unlimited
	Press Release Distribution	Unlimited
	Running Industry Conference Expo Booth Rate	\$500 off
	Membership Directory Access	✓
TS	Webinar Access	✓
NEFI	Music Licensing	Access to member rate
current benefits	Insurance	Access to member rate
REN	Marketplace Offer	✓ - Featured Item
CUR	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
	Working Advantage	✓
	Sizzle Reels on YouTube	✓
	Race Calendar Listing	✓
	HR Services	20 hours/year + Access to member rate
	PR Services - writing, planning	Up to 15 Included per year
	AED Rental	5 Included
	Advertising Services - ad & social copy	Included
ITS	VIP Conference Access	Included
NEW BENEFITS	Partner Dinner organized by Running USA	New York, Boston, Chicago, location where member is located
N BE	Lunch and Learn	2 per year in person, 1 virtual
NEV	Onboarding & Orientation	Quarterly call or as requested w/full team
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
a S	Logo on the bottom of all newsletters	<b>~</b>
DING ENES ETS	Logo on banner of homepage	✓
RAND	Logo on Elite page of the website	No
	Co-branded Running USA giveaway for the conference	✓

# ELITE

	Price Point	\$5,000
	Member Accounts	7
	Running Industry Conference Rate	\$225 off the listed price (limit 7)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	Unlimited
	Press Release Distribution	Unlimited
	Running Industry Conference Expo Booth Rate	\$350 off
	Membership Directory Access	✓
STI	Webinar Access	✓
CURRENT BENEFITS	Music Licensing	Access to member rate
NT BI	Insurance	Access to member rate
RREI	Marketplace Offer	✓
COL	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
	Working Advantage	✓
	Sizzle Reels on YouTube	✓
	Race Calendar Listing	✓
	HR Services	10 hours/year + Access to member rate
	PR Services - writing, planning	Up to 10 Included per year
	AED Rental	3 Included
	Advertising Services - ad & social copy	Included
TITS	VIP Conference Access	Included
NEW BENEFITS	Partner Dinner organized by Running USA	New York, Boston, Chicago
N B	Lunch and Learn	1 per year in person, 1 virtual
N.	Onboarding & Orientation	Quarterly Call w/full team
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
s S S S	Logo on the bottom of all newsletters	✓
DING ENE(	Logo on banner of homepage	No
2 3 4	Logo on Elite page of the website	✓
	Co-branded Running USA giveaway for the conference	✓

### **CHAMPION**

\$2,200

No

	Member Accounts	5
	Running Industry Conference Rate	\$200 off the listed price (limit 5)
	Global Runner Survey	Included
	Research Reports	Included
	Job Postings	2 per year
	Press Release Distribution	4 per year
	Running Industry Conference Expo Booth Rate	\$225 off
	Membership Directory Access	¥
	Webinar Access	¥
	Music Licensing	Access to member rate
	Insurance	Access to member rate
	Marketplace Offer	¥
	Running Industry Alliance Conference Discount	¥
	Content Library	¥
	Featured in 5 Questions Interview	¥
	Constant Contact Discount	¥
	RunGP Offer	¥
	Access to Marketplace offer	¥
	HotelPlanner	¥
	Working Advantage	¥
	Sizzle Reels on YouTube	¥
	Race Calendar Listing	✓
	HR Services	10 hours/year + Access to member rate
	PR Services - writing, planning	Two PR campaigns per quarter
	AED Rental	Member rate
	Advertising Services - ad & social copy	ad copy / social posts for two campaigns
	VIP Conference Access	Member rate
	Partner Dinner organized by Running USA	None
	Lunch and Learn	2 virtual per year
	Onboarding & Orientation	Quarterly Call 1x1
	Video highlights of all conference sessions not recorded	Included
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
	Logo on the bottom of all newsletters	No
ETS	Logo on banner of homepage	No
ASS	Logo on Elite page of the website	No

Co-branded Running USA giveaway for the conference

**Price Point** 

#### GOLD

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	Price Point	\$747
	Member Accounts	3
	Running Industry Conference Rate	\$175 off the listed price (limit 3)
	Global Runner Survey	Included
	Research Reports	\$150
	Job Postings	1 per year
	Press Release Distribution	10 per year
	Running Industry Conference Expo Booth Rate	\$175 off
	Membership Directory Access	✓
ITS	Webinar Access	✓
INEF	Music Licensing	Access to member rate
T BE	Insurance	Access to member rate
CURRENT BENEFITS	Marketplace Offer	✓
CUF	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
	Working Advantage	✓
	Sizzle Reels on YouTube	✓
	Race Calendar Listing	✓
	HR Services	Access to member rate
	PR Services - writing, planning	4 annual campaigns
	AED Rental	Member rate
	Advertising Services - ad & social copy	ad copy / social posts for one campaign
ITS	VIP Conference Access	Member rate
NEW BENEFITS	Partner Dinner organized by Running USA	None
N BE	Lunch and Learn	1 virtual per year
NE	Onboarding & Orientation	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$50
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
ର ଓ	Logo on the bottom of all newsletters	No
DING INES ETS	Logo on banner of homepage	No
BRANDING & Awareness Assets	Logo on Elite page of the website	No
AW AW	Co-branded Running USA giveaway for the conference	No

#### SILVER

	Price Point	\$497
	Member Accounts	2
	Running Industry Conference Rate	\$150 off the listed price (limit 2)
	Global Runner Survey	Included
	Research Reports	\$150
	Job Postings	No
	Press Release Distribution	8 per year
	Running Industry Conference Expo Booth Rate	None
	Membership Directory Access	✓
ITS	Webinar Access	✓
INE	Music Licensing	Access to member rate
IT BE	Insurance	Access to member rate
current benefits	Marketplace Offer	✓
CUF	Running Industry Alliance Conference Discount	✓
	Content Library	✓
	Featured in 5 Questions Interview	✓
	Constant Contact Discount	✓
	RunGP Offer	✓
	Access to Marketplace offer	✓
	HotelPlanner	✓
	Working Advantage	✓
	Sizzle Reels on YouTube	✓
	Race Calendar Listing	✓
	HR Services	Access to member rate
	PR Services - writing, planning	2 annual campaigns
	AED Rental	Member rate
	Advertising Services - ad & social copy	\$100 campaign
ITS	VIP Conference Access	Member rate
NEW BENEFITS	Partner Dinner organized by Running USA	None
N BE	Lunch and Learn	1 virtual per year
N	Onboarding & Orientation	Annual Call 1x1
	Video highlights of all conference sessions not recorded	\$100
	LinkedIn Groups	✓
	Quarterly Group Calls	✓
	Industry Meetups 3x-4x/year	Included
8 N	Logo on the bottom of all newsletters	No
ANDING ARENES ASSETS	Logo on banner of homepage	No
Branding & Awareness Assets	Logo on Elite page of the website	No
A BI	Co-branded Running USA giveaway for the conference	No

## BRONZE

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CURRENT	
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Pri	rice Point	\$247
	ember Accounts	1
Ru	unning Industry Conference Rate	\$100 off the listed price (limit 1)
Glo	lobal Runner Survey	Included
Re	esearch Reports	\$150
Jol	bb Postings	No
Pre	ress Release Distribution	6 per year
Ex	xpo Booth Discount @ Conference	None
Me	embership Directory Access	✓
ST We	/ebinar Access	✓
Mu	usic Licensing	Access to member rate
MU Ins COLKEENT BENEFITS Ma Ru Ru	surance	Access to member rate
Ma	arketplace Offer	✓
Ru	unning Industry Alliance Conference Discount	✓
Co	ontent Library	✓
Fe	eatured in 5 Questions Interview	✓
Co	onstant Contact Discount	✓
Ru	unGP Offer	✓
Ac	ccess to Marketplace offer	✓
Но	otelPlanner	✓
Wo	/orking Advantage	✓
Siz	izzle Reels on YouTube	✓
Ra	ace Calendar Listing	✓
HF	R Services	Access to member rate
PR	R Services - writing, planning	\$100 per campaign
AE	ED Rental	Member rate
Ad	dvertising Services - ad & social copy	No
	IP Conference Access	Member rate
VIF Pa Lu On	artner Dinner organized by Running USA	None
	unch and Learn	None
On NE	nboarding & Orientation	Annual Call 1x1
Vio	ideo highlights of all conference sessions not recorded	\$150
Lin	nkedIn Groups	✓
Qu	uarterly Group Calls	✓
Ind	dustry Meetups 3x-4x/year	Included
a on Log	ogo on the bottom of all newsletters	No
	ogo on banner of homepage	No
BRANDING & AWARENESS ASSETS	ogo on Elite page of the website	No
R Co	o-branded Running USA giveaway for the conference	No